



2024 Smithfield Cup

October 13th  Cape Fear Distillery

The inaugural Smithfield Cup, held in historic Elizabethtown N.C., celebrates that barbecue was founded and flavored in the Carolinas, featuring pork prepared from renowned Pitmasters from North Carolina and South Carolina.



Sponsorship Packages

Smithfield Cup Presenting Sponsor \$2000

- Name and Company Logo on Event Promotional Materials, and Tickets
- Marketing and Social Media Promotions
- Twelve (12) VIP "High on the Hog" All You Can Eat Tickets
- Fifty (50) Tickets to the Smithfield Cup
- Cape Fear Distillery/BBQ Gift Pack
- Eight (8) VIP Parking Passes

Smithfield Cup Entertainment Sponsor \$1000

- Dedicated Signage at Entertainment Stage Area
- Marketing and Social Media Promotions
- Eight (8) VIP "High on the Hog" All You Can Eat Tickets
- Twenty-Five (25) Tickets to the Smithfield Cup
- Four (4) VIP Parking Passes

Barbecue Vendor Packages: \$100

- Dedicated (10' X 20') Smithfield Cup vendor space
- Six (6) Tickets to the Smithfield Cup
- Two (2) Vendor Parking Passes

Pitmaster Team Sponsor \$1500

- Exclusive Pitmaster Team Meet & Greet
- Marketing and Social Media Promotions
- Speaking Opportunity During Peoples Choice Award
- Ten (10) VIP "High on the Hog" All You Can Eat Tickets
- Thirty (30) Tickets to the Smithfield Cup
- Four (4) VIP Parking Passes



For Additional Sponsor Information:
Dave Droschak, Tarheel Festivals
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